

**Victor O. Timashov, Anastasiya V. Gritsay. Administrative and legal support of protection of the person and the citizen in Ukraine.** The article deals with analysis of legal support of social protection of the person and the citizen in Ukraine on the basis of the analysis, formulation of the conclusions and the proposals aimed at improvement of the legislation of Ukraine in the field of social protection of the person and the citizen.

This paper examines the theoretical and legal guarantees that determine the humanistic dimension of the development of the Ukrainian state and civil society, their potential and real prospects for further development on the path to the consolidation of democracy. The main tendencies in the administrative and legal realization of human and citizen's rights and freedoms are analyzed. Administrative and legal support, which is manifested in relations with executive bodies.

It is urgent to define the concept and content of the mechanism of administrative and legal support of human and citizen's rights and freedoms. Thanks to its effective functioning, it is possible to obtain state administrative services, ensure and protect the violated right. Also, the necessity of creating a mechanism for organizational support of administrative reform, which would cover the main components of administrative transformation, was analyzed. The existence of such a mechanism is important precisely because all civilized countries have passed through the stage of economic, social and legal reforms. The urgency of the study of the problem of administrative and legal ways of protecting human and citizen's rights and freedoms is also conditioned by the need to increase the level of legal culture of the population, change of legal consciousness, legal thinking of employees of law enforcement and law enforcement bodies in Ukraine, forming in them positions of priority of ensuring human and citizen's rights and freedoms. administrative law. On the basis of the researched materials, proposals and recommendations on improvement of legal regulation in the field of social protection of human and citizen in Ukraine were formulated, aimed at protection and restoration of violated rights and freedoms.

**Keywords:** *legal guarantees, administrative ensuring, normative and institutional measures for providing realization of citizens' rights and freedoms..*