Olena V. Protsenko. Prevention of road accidents by means of automatic photo-video re-cording of traffic violations.

The article deals with the main reasons of injuries and deaths in traffic accidents is exceeding the safe speed. The problems and consequences of speeding by drivers, owners (co-owners) of the vehicle in the field of road traffic are analyzed. The advantages and disadvantages of the introduction of automatic fixation of traffic violations in Ukraine are highlighted. The principle of automatic fixing, consideration of an administrative case and issuance of a resolution is considered. The issue of payment of fines by owners (co-owners) and persons who imported a vehicle into the territory of Ukraine is singled out.

Reviewed the statistics of speed violations since the introduction of automatic fixation on the roads of Ukraine. There is a link between speeding and the number of serious accidents. Reviewed other preventive measures to reduce speeding violations.

Analyzed the experience of other countries on bringing the owner of a vehicle for administrative offenses in the field of road safety to administrative responsibility.

The introduction of automatic recording of administrative offenses (speeding) in the field of road safety can be an effective preventive measure to reduce the number of road accidents. Video recording allows you to: significantly reduce the number of accidents and people injured in them; to exclude a corruption component at fixing of offenses and registration of the corresponding administrative materials; to improve relations in the field of road safety and bring them closer to European standards.

Among the reasons that hinder the effective use of modern technologies in monitoring compliance with transport legislation is the ambiguous understanding of legal presumptions and legal liability of vehicle owners. It can be predicted that this may motivate dishonest drivers to resort to illegal actions in order to avoid liability.

**Keywords:** violation of traffic rules, speeding, automatic fixation of administrative offenses, road safety, traffic accident, resolution